Based on the data, among the conclusions to be drawn are the following:

* For the period under review, the likelihood of success based on existing data was a little above 50%. That is, based on the data, approximately 53% of the campaigns successfully achieved their goal over the period under consideration.
* Of the successful campaigns, the majority occurred during the period of May to June and at the end of the year seemed to be the least optimal time for successful campaigns.
* Some industries are more likely to get funding than others

Further, based on the graph showing likelihood of success against funding goal, most successful projects had funding goals within the less than $1000 range followed by those within the $40,000 to $45,000 range.

Limitations of the data set include the following:

* It is not clear if the data is for the exact time periods over multiple years. This would make it easier to compare trends over the same time period from year to year
* The categories that are listed may have varying degrees of similarity and as such this could affect comparison of the data

Other graphs that could have been useful would be a regression graph that could produce coefficients that could predict what are the chances of a campaign being fully funded based on variables such as amount requested, currency, industry etc

Additionally, one could have examined the average amount pledged based on sub category and category over the time period for companies that were successful.